



Join us to promote your restaurant among thousands of seafood and oyster lovers in Manhattan!

To get involved just fill out the attached application and return to us to sign up!

Don't delay spaces are limited!

## YOU'RE INVITED

### FREE PROMOTIONAL OPPORTUNITY!

#### Trigger Agency Provides:

- ▶ 8' table & black linen
- ▶ Access to electrical upon request
- ▶ A listing on our email blasts & event website
- ▶ A dedicated social media post on facebook and twitter
- ▶ 2 souvenir glasses
- ▶ Compensation to help cover food costs (\$450)

#### You provide:

- ▶ A food item to serve (1,200 samples) that represents your restaurant and our event theme!
- ▶ Staff to serve the food
- ▶ Whatever items needed to keep the dish hot and to serve it  
(we recommend chaffing dishes and sterno.)
- ▶ Paper products to serve your dish on
- ▶ We also encourage you to bring promotional materials, decorations, coupons, menus and more to promote.



*Note:* Send us a blurb about your restaurant and a logo/photo and we will post on our social media outlets leading up to the event!

**Shuck It. Slurp It. Repeat!**



# Restaurant Participation Contract

I WOULD LIKE TO RESERVE A SPACE AT THE FOLLOWING FESTIVAL (CHECK ONE OR MORE SESSIONS):

- Manhattan, NY  
The Tunnel  
February 11  
Noon - 4pm

NOTE: YOU WILL NEED TO PROVIDE **1,200** OUNCE SAMPLES OF YOUR DISH. WE WILL BE INVENTORING YOUR FOOD AS YOU ARRIVE TO BE SURE YOU HAVE THE PROPER AMOUNT. WE NEED YOUR SAMPLES TO LAST THE ENTIRE SHOW TIME SO BE SURE TO GIVE THE **2** OUNCE PORTION TO EACH GUEST AND NO MORE AT ANY GIVEN TIME.

RESTAURANT NAME	CONTACT		
STREET	CITY	STATE	ZIP
CELL PHONE	SERVE SAFE # / HEALTH DEPARTMENT INFORMATION		
EMAIL	FACEBOOK NAME		

**LIST THE FOOD ITEM/DISH YOU WILL BE EXHIBITING/FEATURING AT THE SHOW (DISH TYPES WILL BE LIMITED)**

## BOOTH ACCESSORIES

CHECK BELOW WHAT MATERIALS YOU WILL NEED:

- TABLE    LINEN    ELECTRICITY(110VOLT)   **\*\*YOU WILL BE REQUIRED TO SUPPLY ALL PAPER PRODUCTS FOR SERVING.**

NOTE: THE FIRE MARSHALL WILL BE AT THE EVENT. YOU WILL NEED TO PREPARE ALL DISHES IN ADVANCE AT YOUR ESTABLISHMENT AND BRING THEM TO THE EVENT. YOU WILL HAVE SPACE AT YOUR BOOTH FOR WARMING BOXES, CHAFFING DISHES, ETC.

- Exhibit space and sponsorship is recognized as an advertising / promotional service performed on behalf of Exhibitor by Trigger Agency, LLC.
- The space on which Exhibitor shall display and exhibit products shall be as shown on the official diagram for said event or such other space of equal size as the Management may here in after designate. Trigger Agency, LLC reserves the right to relocate any exhibitor at any time for the benefit of the show. Exhibitor must keep space staffed at all times.
- The Exhibitor agrees to pay the sum above specified as follows: 50% due upon the execution of this agreement, and the remaining balance due by 60 days prior to the event. For all credit card payments, any balance due other than deposit will be automatically charged to the card on file 60 days prior to the event. Exhibitor agrees to all credit card processing fees.
- The actual occupation of the space is of the essence hereof. In the event the Exhibitor shall not occupy said space then and in such event Trigger Agency, LLC is expressly authorized to occupy or cause said space to be occupied in such a manner as it may deem best for the interest of said event without any rebate or allowance whatsoever therefore to Exhibitor and without in any way releasing the Exhibitor from any liability hereunder, and the Exhibitor expressly agrees to pay the Management in the full sum hereinabove set forth.
- Exhibitor shall not, --without prior written consent of Trigger Agency, LLC, assign or sublet such space, or any part thereof, or move out his display before official closing of said show.
- The conditions, rules and regulations adopted by Trigger Agency, LLC are made a part hereof and incorporated herein, and the Exhibitor agrees to be bound by each and every one of them; and Trigger Agency, LLC shall have full power in the matter of interpretation, amendment and enforcement of all said conditions, rules and regulations.
- Exhibitor is responsible for their own well-being and will carry all necessary insurance for their person and chattel while setting up, tearing down and exhibiting in the show.
- Once an application is accepted by Trigger Agency, LLC, no deposits will be refunded for any reason.
- Specifically, Trigger Agency, LLC will not be liable for refunds or any other liabilities whatsoever for the failure to fulfill this contract due to any of the following causes:
  - By reason of the enclosure in which the show or pageant is to be produced, being, before or during the show, destroyed by fire or other calamity.
  - By any act of God, public enemy, strikes, statutes, ordinances or any legal authority, or any other cause beyond Trigger Agency, LLC's control.
- That no agreement, respect of the matters herein contained, shall become a part her of unless duly endorsed hereon.
- In any case where an automobile or moving vehicle is a part of an Exhibitor's display, said vehicle is required to stay in place for all hours that the show is open. All keys to said vehicles will be surrendered to Trigger Agency, LLC upon move-in.
- Final approval of this application is at the discretion of Trigger Agency, LLC.
- As the individual executing this contract, I expressly represent that I have the authority to act as legal representative of Exhibitor and as such legally authorizes the exercise of this contract in its entirety. This contract is non-refundable, non-cancelable and non-transferable.
- If Exhibitor disputes payment/payments applied to MC, VISA, DISC, or AMEX, and the dispute/inquiry is resolved in favor of Trigger Agency, LLC, Exhibitor will be subject to an additional administrative fee of \$500.00.
- In the event that Exhibitor fails to meet its' financial and contractual obligations under this contract and Trigger Agency, LLC refers the matter to an attorney for collection, Exhibitor shall be responsible for legal fees at Fifteen Percent (15%) of the total amount due, all related court costs and all collection fees associated with all collection efforts.
- I understand that my voice, name and image (and those of employees of my company) may be recorded by various mechanical and/or electrical means. I hereby release any claim I (or my company) might have in law or equity in connection with the utilization of such material by Trigger Agency, LLC. I hereby authorize Trigger Agency, LLC and grant unto it or its assignees the absolute right to use said materials in connection with advertising, publicity, exhibitions, or, without limitation, any other purpose.

By signing below, signor for Exhibitor acknowledges that he or she has read, understood, and agrees to the language above and agrees to all Terms and Conditions and Rules and Regulations as published by

Authorized Signature

Date



@BeerBourbonBBQ

**TRIGGER AGENCY**  
events • promotions

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**CONTACT SARA THOMAS TODAY!**

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